



Sustainability- Govt³

CASE STUDY: TRIPLE BOTTOM LINE REPORTING

Through APX's reporting capability and flexibility to work with the Govt³ mandate, it is possible to drive current environmental initiatives and be a key partner in the visibility of a company's travel carbon footprint.

"The report quickly allowed us to identify the number of flights taken and the distance travelled by staff. From this, it was possible to work out the CO₂ emissions produced. This information will be of great benefit for our travel plans. APX provided exactly the information we required." - Transit New Zealand

Introduction

Sustainability is a key issue for Corporate organisations in today's global climate and APX is at the forefront of Triple Bottom Line reporting in the travel management industry.

APX provides accurate Triple Bottom Line reporting that we have developed in accordance with industry standards. We have the tools, knowledge and capability to supply specific company travel information that measures their carbon footprint.

Through these reports APX has the information and expertise to measure and provide recommendations of reducing a company's carbon footprint.

The Objective

Implement a reporting solution to capture the carbon footprint through distance travelled on air and rental cars by company travellers. Provide accurate, transparent and reliable reports on an annual basis.

Process Taken

APX formulated general guidelines for reporting in conjunction with Govt³ regulations. APX subsequently developed a tool to extract key information and converted this into a reporting template that formulates detailed travel analysis.

Benefits using APX

- Identification and accurate capture of the total carbon footprint of company travel transacted through APX
- A realised benchmark for corporate and other government agencies under Govt³
- Visibility of Carbon footprint to evaluate when acceptable limits reached and reduction in travel is required.

Keys to Success

- Strong buy-in and mandate from all business units within each company.
- Industry leading TMC with the flexibility, expertise and resource to meet Govt³ reporting requirements
- A solid partnership between the client and APX providing the foundation for clear communication and delivery of this solution.

"Your reporting enables us to quickly and efficiently monitor our carbon footprint - thanks to everyone at APX whose been involved in producing the reports for Telecom"- Environmental Manager, Telecom